

# Epson's Journey to 100% Renewable Energy with GoNetZero™

Epson Global is committed to sustainability and environmental responsibility. As part of their broader corporate sustainability goals, the use of renewable electricity is a key means by which Epson Global seeks to decarbonise.

Epson Southeast Asia (SEA) is equally committed to supporting the global shift towards 100% renewable energy. This client success story highlights how Epson SEA overcame challenges, implemented strategic solutions, and achieved success in their quest to reach this goal. This achievement was crucial for Epson Global's commitment to RE100, a global initiative of over 400 corporates committed to 100% renewable electricity.

Central to this milestone was the collaboration between global decarbonisation solution provider GoNetZero™ and Epson SEA.

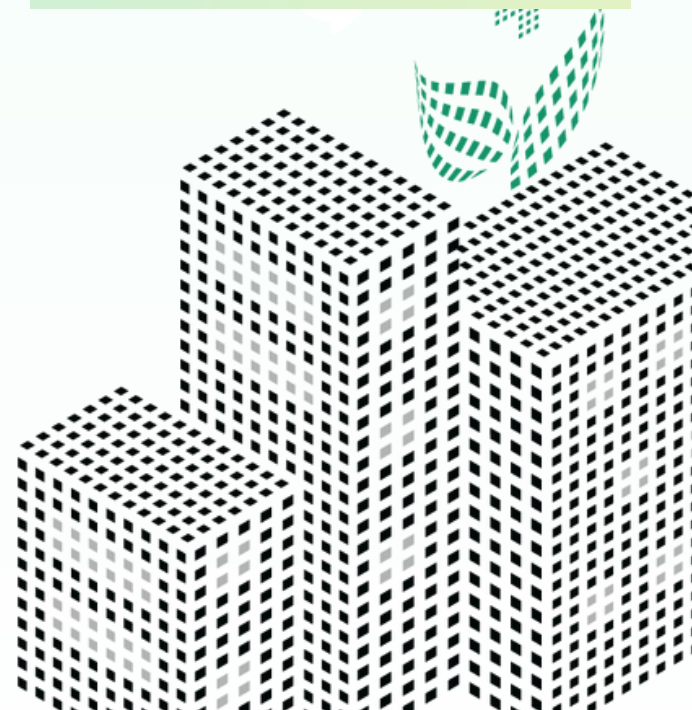
## Objectives

- Transition to 100% renewable electricity by FY2023
- Reduce the overall carbon footprint and environmental impact of operations
- Enhance corporate reputation and compliance with global sustainability standards

## Learn how others decarbonise with us.

The journey to net zero can be challenging, but it's a path worth taking. At GoNetZero™, we understand the complexities involved: our client success stories aim to showcase various decarbonisation strategies and best practices that companies have implemented to achieve their sustainability goals.

✉ Contact us today to learn how GoNetZero™ can support your decarbonisation journey: [connect@gonetzzero.ai](mailto:connect@gonetzzero.ai).



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## Initial Strategies & Initiatives



### #1: Energy Audit and Baseline Assessment

- Conducted a comprehensive energy audit across SEA to understand current electricity consumption patterns
- Established a baseline for measuring progress towards 100% renewable electricity



### #2: Partnerships with Renewable Energy Providers

- Partnered regional providers to secure a reliable supply of renewable electricity
- Explored options such as solar, wind, and hydroelectric power



### #3: Energy Efficiency Measures

- Implemented energy efficiency measures to reduce overall electricity consumption
- Upgraded lighting, HVAC systems, and other equipment to more energy-efficient models



### #4: Stakeholder Engagement and Communications

- Engaged with stakeholders, including employees, customers, and investors, to communicate the benefits and progress of transitioning to renewable electricity
- Published regular updates and sustainability reports

## The Challenge

Despite implementing measures to reduce overall energy consumption and installing solar panels on their facilities' rooftops, the energy harnessed was insufficient to meet Epson SEA's target.

To stay committed to Epson Global's RE100 initiative of achieving 100% renewable energy by 2023, Epson SEA needed a robust contingency plan to bridge this energy gap and fulfil their sustainability commitment. Meeting this challenge was essential not only to achieve their renewable energy target but also to reduce their overall carbon footprint and environmental impact of their operations.

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## The Solution & Implementation

After carefully evaluating various renewable energy procurement options, Epson SEA determined that purchasing Renewable Energy Certificates (RECs) was the best alternative to meet their immediate needs. They chose to partner with GoNetZero™ for their expertise and diverse RECs portfolio, to bridge the gap between their renewable energy production and consumption needs.

### *GoNetZero™'s RECs team provided critical support in several key areas:*

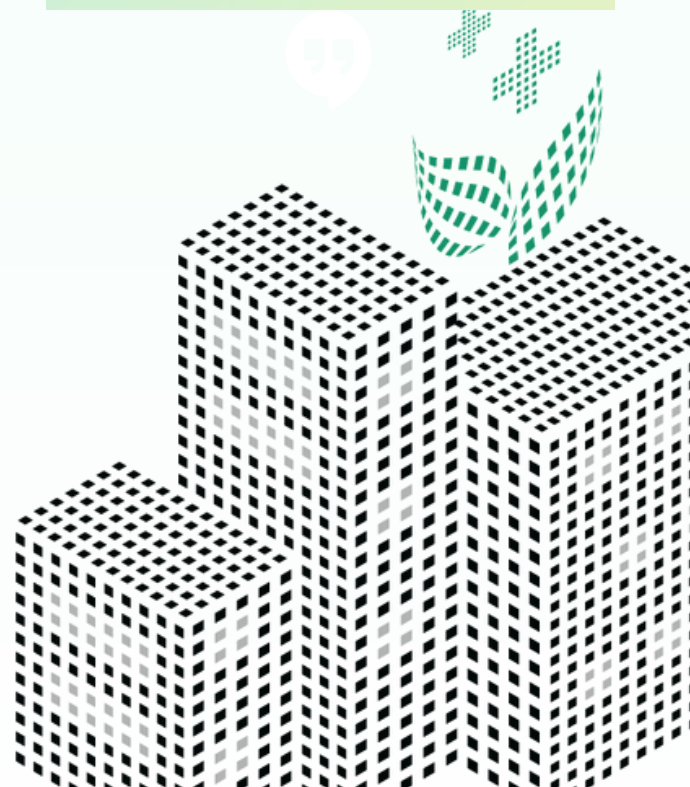
- **Diverse RECs Portfolio:** Offering a wide array of quality verified overseas RECs, the team provided valuable advice, helping Epson SEA choose RECs tailored to their specific needs and ensuring that the selection was based on the green attributes most relevant to them.
- **Expert Guidance:** Helping Epson SEA in recognising RECs as a complementary component of their green strategy rather than merely a commodity. This paradigm shift was crucial in shaping Epson's sustainability approach.
- **Close Collaboration:** Providing comprehensive support through frequent calls and meetings, ensuring all questions were answered and that the Epson Singapore teams fully understood the benefits and applications of RECs.

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**Our experience with GoNetZero™ has been exceptional.**

**They provided valuable guidance, allowing us to obtain RECs tailored to our specific needs.**

- Executive Supervisor  
Epson Singapore



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## Outcome

With the support of GoNetZero™, Epson SEA successfully achieved their goal of 100% renewable energy by 2023. This milestone reinforced Epson Global's commitment to sustainability and set a new industry benchmark.

Epson's SEA success story underscores the importance of strategic partnerships in achieving sustainability goals. By choosing GoNetZero™, Epson SEA not only contributed to Epson Global's aim of achieving 100% renewable energy, but also strengthened its leadership in environmental responsibility.

“The partnership with GoNetZero™ has been instrumental in our decarbonisation journey. GoNetZero™ has brought us another step closer to our goal of 100% green energy. The switch has been completed.

- Executive Supervisor, Epson Singapore

## Kickstart your decarbonisation journey with GoNetZero™

GoNetZero™ empowers clients worldwide to achieve their net-zero goals. As a global decarbonisation solution provider, we offer comprehensive end-to-end solutions through our digital platform and verified environmental attributes.

### Established Provider



Backed by Singapore Stock Exchange-listed Sembcorp Industries

### Global Player



Office presence in Singapore, the United Kingdom, and Vietnam

### 14+ Countries



Supporting our clients' operations in over 14 countries

### 80+ Clients



Journeying with over 80 clients since 2022



[www.gonetzzero.ai](http://www.gonetzzero.ai)



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